

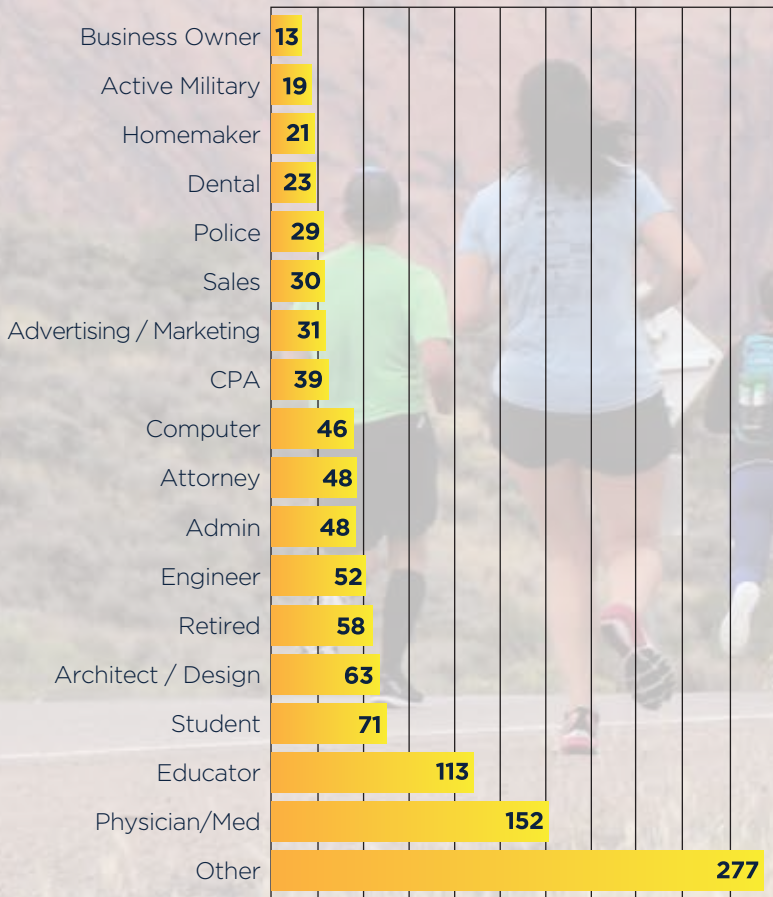


Runners // REPRESENTING

U.S.A. — 49 States Represented
 Other — 20 Countries Represented

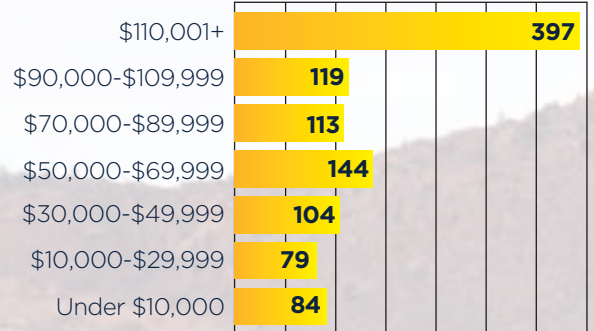
Runners // OCCUPATION

1,133 filled out the questionnaire with their registration



Runner-Household // INCOME

1,040 filled out the questionnaire with their registration



Age Group // REPRESENTED

0-14 — 20	50-54 — 451
15-18 — 63	55-59 — 347
19-24 — 445	60-64 — 268
25-29 — 590	65-69 — 136
30-34 — 559	70-74 — 58
35-39 — 780	75-79 — 19
40-44 — 774	80+ — 4
45-49 — 540	

Gender // REPRESENTED

Male — 54%
 Female — 46%

Areas // REPRESENTED

Utah — 57%
 California — 10%
 All Others — 33%

Regions // REPRESENTED

West — 78%
 Midwest — 4%
 South — 12%
 Northeast — 6%

The Sponsor // **EXPERIENCE**

Our sponsors make the St. George Marathon a top-rated event each year. They have a strong sense of value and community support. Their goal is to provide the best quality experience for each runner, family member and community supporter at our event.

To better accommodate you and help you achieve your goals we will customize a sponsor package that fits your needs and reaches your target market.

We have set up "levels of commitment". These levels are described by elevation, starting at the top and start of our race.

- Pine Mountain** // \$10,000 Contribution
- Lava Flow** // \$5,000 Contribution
- Snow Canyon** // \$3,000 Contribution
- Red Rock** // \$1,000 Contribution
- Desert Valley** // Under \$1,000 Contribution



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Sponsorships // **AT-A-GLANCE***

Benefit Description	Pine Mountain \$10,000+	Lava Flow \$5,000 - \$9,999	Snow Canyon \$3,000 - \$4,999	Red Rock \$1,000 - 2,999	Desert Valley \$999.00 and below
Name and Link on Sponsor Page of Website	•	•	•	•	•
Logo on all Printed Material	•	•	•	•	•
Sponsor Recognition on Facebook	•	•	•	•	•
2 Tickets to Sponsor and 10-Year Club Banquet	•	•	•	•	•
Thank You Gift	•	•	•	•	•
3'x5' Banner Placement at Finish Line	2	2	1	1	1
E-mail Blast Sent to all Registered Runners	2	2	1	1	
Flyer Placement in Runner Bag & Virtual Bag Web Page	•	•	•	•	
Guaranteed Entries (runner pays entry fee)	4-6	4-6	1-2	1-2	
Exclusive Sponsor Opportunity (request details)	*	*	*	*	
Use of Marathon Logo in Promotional Materials	•	•	•		
Free Expo Booth	10x20	10x20	10x10		
FREE Race Entry	4	2	1		
VIP Passes for Finish Line VIP Tent	2	2			
Logo and Link on Marathon Home Page	•				
Specific Venue Banner Placement	•				

***EXCLUSIVE SPONSOR OPPORTUNITIES**

Each opportunity listed below is exclusive to the sponsor who first secures it as part of their sponsor package and that sponsor will retain right to first right of refusal in subsequent years subject to maintaining the required sponsorship level. Only one exclusive sponsorship opportunity per sponsor agreement. Ask about other details and information.

Decorate & Advertise at 1 Mile Marker/Aid Station	•
Host VIP Tent (provide food and other items)	•
Mylar Blanket Sponsor	•
Clothing Retrieval Bag Sponsor	•
Ten-Year Club Sponsor	•
Volunteer Shirt Sponsor	•
Text Message Update Sponsor	•
QR Code Sponsor	•
Expo Sponsor (naming rights)	•
Finish Line Banner, Runner Poster & Runner Bib Sponsor †	•

†Cash Sponsors Only

*sponsorships will be customized based on marathon and sponsor needs determined by value.